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NOZTONOZ® PET SUITE – THE NEXT GENERATION MULTI-USE PET KENNEL

Offers the Pet Industry an alternative to traditional pet kennels

ALISO VIEJO, Calif., (February 22, 2007) – With more people choosing to crate train their dogs, pet owners are looking for attractive options for housing their four legged family. FIRSTRAX™, the leader in innovative pet products, is introducing its NOZTONOZ® Pet Suite, the next generation of multi-use pet kennel. Designed with the pet and pet owner in mind, the Pet Suite is packed with a host of new features including a unique slide latching system that enables it to be disassembled for cleaning in seconds. Other features include a heavy-duty steel door that opens either from the left or right; easy to grip door pulls; recessed trough around the base to keep pet dry; and each unit includes a helpful crate training guide. Available in six sizes, there is a Pet Suite to fit virtually any size pet.

About FIRSTRAX™

FIRSTRAX™ is a division of United Pet Group, Inc., a division of Spectrum Brands, Inc. (NYSE:SPC). FIRSTRAX is proud to be a leader in the renaissance of the pet products industry and was created based on the primary focus of innovation. To learn more about FIRSTRAX™ and its products, please visit FIRSTRAX on the web at www.firstrax.net

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